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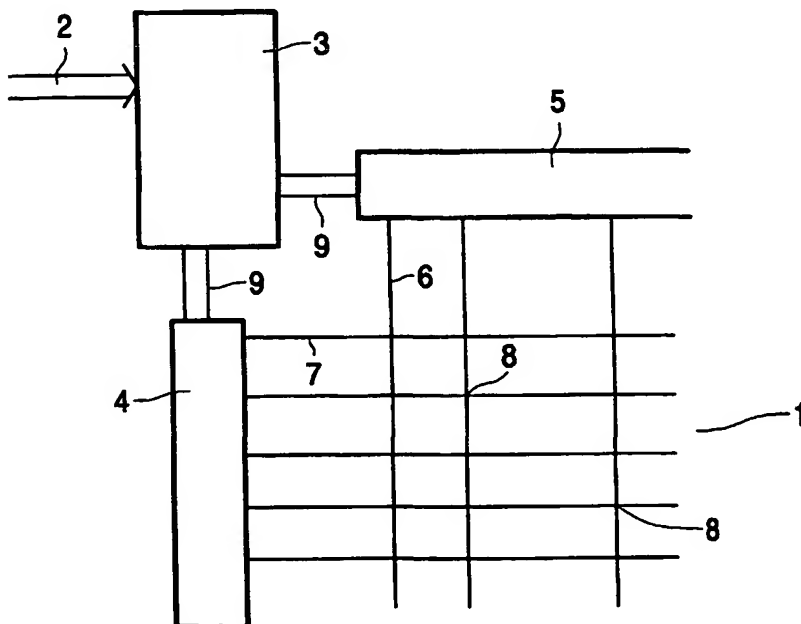
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(54) Title: **DISPLAY DEVICE**



(57) **Abstract:** In RMS driving (both Alt & Pleshko and MRA addressing) of passive matrix devices flicker and power are reduced by driving groups of picture elements during time periods within a sequence of time periods while the driving of different picture elements within a sequence of time periods is phase-shifted over at least one time period, while the phase shifting is altered after each sequence of time periods. The principle of phase-shifting is also applicable to active matrix driving.